




SUDEP Action 
Making every epilepsy death count


What is your favourite
flavour of cake?

Why?

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If SUDEP Action were a cake...



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For the next 30 minutes,
you are all SUDEP Action
Bake Off contestants

You need to help us construct the BEST
SUDEP Action cake possible by considering
the ingredients needed

To Start: What ingredients could be
included in the cake? (& Why)

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What ingredients could be included? (& Why)





What quantities of each ingredient are needed?

If you're trying to create a company, it's like baking a cake. You have to have all the ingredients in the right proportion.

Elon Musk





**Are there any
ingredients you would
leave in the cupboard?**

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**RECIPE FOR
SUCCESS:
HEAT UP AN IDEA
TAKE ACTION
MIX IT UP WITH
PASSION AND BELIEF
THEN ADD A DASH
OF PERSISTENCE**

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